

A large, light-colored stone statue of the Good Shepherd, a bearded man with long hair, holding a staff and a lamb. The statue is set against a background of light-colored stone blocks.

BUILD THE BELOVED COMMUNITY



*A Campaign for Major
Gifts in Support of
Good Shepherd's Mission*



GOOD SHEPHERD OVERVIEW

PARISH

Founded.....	1944
Locations.....	Neighborhood (Windsor), City-central (The Hill)
Members.....	4,282
Average Sunday Attendance.....	506 (2023); 569 (2024)
Lay Staffing.....	40
Clergy.....	5 full time, 3 part time

GOOD SHEPHERD EPISCOPAL SCHOOL

Founded.....	1945
Ages.....	Two years through five years
Students.....	161

HILLSIDE EARLY CHILDHOOD CENTER

Founded.....	2018
Ages.....	Six weeks through five years
Students.....	99

CAMPAIGN HISTORY

2003-2005.....	248 pledges, totaling \$3.8m of \$12m
2013-2014.....	400+ pledges, totaling \$15.4m
2015.....	88 increases, adding \$1.9m
2016.....	25+ pledges, adding \$2.6m
2024.....	Major gifts campaign to con- clude BBC effort and secure the foun- dation for the next 80 years of ministry.

On a rare snowy Austin evening in 1944, The Episcopal Church of the Good Shepherd was founded with the faith, love, and hope of 59 people gathered in a vacant section of a shopping center across the street from our current Windsor campus. Since then thousands have followed in their footsteps: worshipping, serving, studying, and finding love in Christ through Good Shepherd.

From early traditions – the festival of lights, Friday night dances, youth ringing the church bell, the Christmas Bazaar – to newer ones – daily Lenten worship, the Giving Tree, Shepherd bags to entertain little ones – the Windsor campus echoes with 80 years of faithful memories.

By the turn of the last century, the parish had significantly outgrown its facilities, and a facilities assessment identified an urgent need to address both the deteriorating state of the parish's buildings and the creation of new spaces that could support a growing community.

In 2013 Good Shepherd embarked upon a nearly \$22 million capital campaign entitled Build the Beloved Community to renovate our worship, community and educational spaces – to provide the space for a growing community and an expanding mission.

BUILD THE BELOVED COMMUNITY

RENEWING OUR FOUNDATION

To facilitate the congregation's growing attendance and expanding mission, construction began in Tarrytown in May 2014. This project built the Parish Life Center (PLC), the Education Center and the parking garage. This project also completely renovated the church building, restoring the stained glass windows, replacing the floors, refinishing the pews, installing a new organ, and adding the narthex and restrooms.

Good Shepherd Episcopal School began classes in the new Education Center in August 2016, and on Christmas Eve 2016, the congregation joyfully returned to the renovated church building. Today, the congregation at Windsor enjoys facilities that support many expressions of fellowship, worship and education, and facilities that will support the congregation's continued growth.

The renovated church building reflects the glory of God in the traditional look of the parish's worship space. Without changing the feel of the space, the building now includes a welcoming narthex and restrooms.

The PLC allows the parish to host parish-wide events and two additional Sunday worship services: the 9:15a Early Church service designed for families with children and the 10:30a Communion Café service. These services have driven Sunday attendance growth in recent years and have welcomed a large number of young families to the parish.

The Education Center enables parish formation programs for adults and children and continued excellence for Good Shepherd Episcopal School. The Education Center includes classrooms purpose-built for pre-school aged children and designed to meet the needs of Good Shepherd Episcopal School.

These facilities have allowed the parish's congregation and mission to expand significantly in the last eight years. Even though these facilities are only eight years old, it is already hard to imagine Good Shepherd without them!





Rendering of expanded organ at the front of the church building

SUPPORTING EXCELLENT MUSIC

During the renovation project, the parish engaged Orgues Letourneau of Quebec, Canada to design and build a new organ for the church building on the Windsor campus. Letourneau’s design called for pipes at the front and rear of the church to allow for balanced sound across the nave and to support congregational signing and a range of liturgical music.

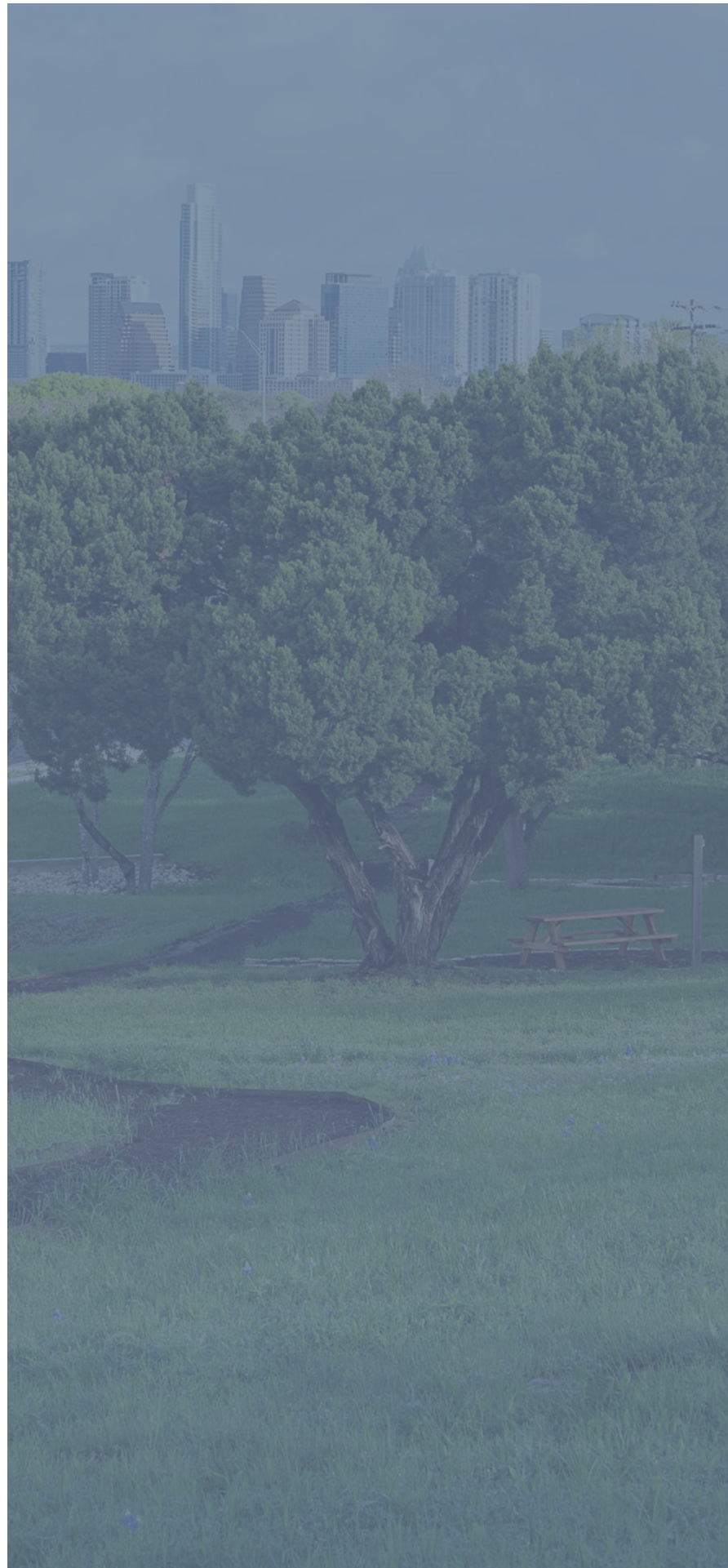
The parish installed the pipes at the rear of the nave during 2016, and in 2023 the parish engaged Letourneau to complete the organ by installing pipes in the front of the building. The pipes in the front will complete the instrument as it was originally designed by Letourneau and originally envisioned by the parish’s organ committee. Completing the instrument will allow the choir to easily hear the organ music without the sound being too loud in the back of the room. The parish has secured a place in Letourneau’s production schedule, and the instrument is scheduled to be installed in 2026.



COMMITTING TO SERVICE BEYOND OUR WALLS

In the discernment period preceding the campaign, parishioners at Good Shepherd repeatedly emphasized a desire to reach beyond themselves in the service of the greater Austin community. Honoring that hope, the leadership of both the parish and Good Shepherd Episcopal School determined that Good Shepherd would commit a tithe of 10% of the campaign’s total cost toward the development of a long-term, ongoing outreach ministry. During the planning for the campaign, the parish acknowledged the difficulty of diversifying the congregation and broadening its impact from its Tarrytown location, and the parish imagined with hope the possibility of a second location of Good Shepherd nearer to those with needs the parish might effectively serve—perhaps near downtown Austin.

1944	Congregation organized & first worship services held	2015	Education & Parish Life Centers (EC & PLC) completed; worship moved to the PLC; Church Building renewal & expansion begun
1945	Parish Hall (PH) completed & first Good Shepherd Episcopal School (GSES) classes		GSES returned to the new Education Center
1950	Church Building completed	2016	Sunday worship begun at the Hill
1955	GSES Building completed		West-end organ installed
1979	Baxter Hall office building completed		Church Building construction completed
1990s	Adjacent residential properties purchased	2018	Hillside Early Childhood Center opens with 7 students
2002	Windsor-Exposition Master Plan developed	2019	Hillside Early Childhood Center celebrates its first anniversary with 30 students
2003	Moffett Street purchased from city & on-campus parking provided	2020	Parish develops online services to reach parishioners during the pandemic
2004	Underground infrastructure repaired & improved for Master Plan’s completion		Parish continues to welcome new members and the congregation grows during the pandemic
2005	Administration Building completed	2023	Hillside Early Childhood Center reaches full enrollment with its current facilities
2010	GSES administrative offices moved to Baxter Hall	2024	Parish embarks on its next 80 years of ministry
	First-phase debt retired		
2012	Building, Capital Campaign, GSES, Outreach, & Worship Task Forces commissioned		
2013	1700 Woodland Avenue, future home of Good Shepherd on the Hill (The Hill), received from Diocese of Texas, and campus redevelopment started		
2014	Parish-wide campaign to Build the Beloved Community launched		
	Woodland campus construction completed and GSES moved to the Hill		



THE HILL IS BORN

In November of 2013, the parish negotiated with The Episcopal Diocese of Texas a transfer of the land at 1700 Woodland Avenue, the former site of Holy Trinity Episcopal Church, to the care of Good Shepherd. The parish covenanted that the site, christened Good Shepherd on the Hill or simply the Hill, would become a permanent Episcopal presence on Woodland Avenue as an “outreach of faith service.”

In its first year, however, the campus would serve as a temporary home for Good Shepherd Episcopal School as the Windsor campus underwent renovation. To ready the site for both the permanent worshipping community at the Hill and for GSES’s temporary home, Good Shepherd invested over \$2 million—as promised, 10% of the BBC campaign—into renewing the Hill’s campus.

The improvements to the educational space in preparation for GSES’s temporary year would enable a smooth transition for Hillside Early Childhood Center’s opening in 2018. The Hill additionally received a sizable three-year grant from the Great Commission Foundation to support its ministry in its early years. In 2016, the parish began Sunday worship at the Hill.

HILLSIDE EARLY CHILDHOOD CENTER BEGINS

The parish discerned a call to offer high-quality early-childhood education at the Hill, recognizing the importance of Kindergarten readiness for success later in school, the disparity in Kindergarten readiness in the neighborhoods surrounding the parish’s two campuses, and the parish’s history of excellence in providing early childhood education.

Hillside seeks to provide the southeast Austin area with excellent, whole-child education aimed at expanding opportunities for Kindergarten readiness in the area. Hillside opened its doors in May of 2018 and offers a full-day, year-round developmental program for children ages six weeks to five years. The school ended its first year with 30 students – meeting its enrollment goal for the first year. Hillside’s enrollment now stands at 97 students, with double that number on a waiting list for available spots. A significant number of Hillside’s students receive financial assistance, and as the school grows and matures, Hillside plans to continue to increase the number of students receiving financial assistance.

ENHANCED FACILITIES FOR GOOD SHEPHERD EPISCOPAL SCHOOL

Good Shepherd Episcopal School returned to the Windsor campus in the fall of 2016 to begin classes in the new Education Center. The new purpose-built facilities complement the school’s play-based curriculum and have allowed for continued enhancement of the school’s outstanding program. GSES serves 161 children ages two through Kindergarten in a half-day, play-based program.





ONE PARISH, TWO ALTARS

Now with roots on both sides of Interstate 35, Good Shepherd is a bridge in its home city. In renewed facilities, the Windsor congregation continues to grow – its size and energy enabling a wide breadth of worship services, formation and fellowship opportunities. The Hill, still young, serves a community often in transition and seeks to remain committed to expressions of Episcopal faith while meeting its neighbors where they are in a spirit of generosity and love. Good Shepherd Episcopal School and Hillside Early Childhood Center represent the best of the Episcopal educational tradition and our hopes to offer that tradition more broadly – preparing children across our city for success in school. We believe that this breadth of ministry is our call.

PREPARING FOR THE NEXT 80 YEARS

Today, the Good Shepherd community is strong, resilient and focused on the next 80 years of transformational ministry and outreach following Jesus’s call to us. We continue to imagine an expansive and deepening mission for our parish, with more possibilities for growth and impact in the community as the Good Shepherd Windsor campus and Good Shepherd on the Hill work together.

We continue to welcome to the parish new members who are looking for a church home, and we continue to live into our call to expand our city-wide vision for mission. To meet this vision, we are committed to creating new and innovative forms of ministry, leveraging the parish’s dedication to our calling and using our resources to grow and build a community of followers of Christ. **To make this vision a reality, the parish needs your help to complete this campaign.**

HOW YOU CAN HELP

Approximately \$5 million remains to be raised to ensure Good Shepherd is fully prepared to provide fellowship, transformational ministry, education and community outreach on both sides of Interstate 35. **We believe that this expansive mission is God’s call to us, and you can help bring this to life.**

This major gifts campaign will complete our investment in parish facilities by fully funding the investment that the parish has already made in its facilities; the campaign will complete the Windsor organ as it was originally designed; and the campaign will provide a reserve fund to maintain our parish facilities. The reserve fund will enable the parish to be good stewards of our facilities – to maintain the facilities in a proactive manner so that these spaces can continue to make parish ministry possible well into the future.

COMPLETE OUR INVESTMENT IN PARISH FACILITIES **\$2.5M**
This fully funds the investment that the parish has made in its facilities, without any remaining debt.

COMPLETE THE WINDSOR ORGAN **\$800K**
This completes the organ in the Windsor church building which will provide support for congregational singing and excellent liturgical music.

FACILITIES STEWARDSHIP FUND **\$1.7M**
This supports the future of our parish community and ministries by providing for the maintenance and upkeep of parish facilities on both campuses. This includes \$500K for the Woodland campus to continue our tithe to facilities at the Hill.

TOTAL NEEDED **\$5M**

We are fortunate to have gifts and pledges totaling \$2.5M. If you have made a gift to the BBC campaign, we sincerely thank you. If you have not had the opportunity to support the campaign, we invite you to consider making a gift to fortify the Good Shepherd community and our ministries for the next 80 years. Multiple naming opportunities are available.





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